

**Remarks by the Ambassador at the 25th Anniversary Gala of TCS
Operations in Hungary**

30 January 2026

Budapest

**Excellencies, Distinguished Leadership of Tata Consultancy Services,
Captains of Industry, Partners, and Friends,**

Jó estét kívánok. Namaste.

We are gathered here tonight to mark a milestone that is measured not just in years, but in trust, innovation, and shared prosperity. Twenty-five years. A Silver Jubilee. In the life of a human being, 25 years marks the transition from youth to full maturity. In the life of a corporate partnership, it signifies something even more profound: permanence, resilience, and an unbreakable bond.

Standing here today, celebrating a quarter-century of Tata Consultancy Services in Hungary, I am filled with a sense of pride—not just as the Ambassador of India, but as a witness to a success story that perfectly encapsulates the synergy between our two great nations.

To understand the magnitude of this achievement, one must first understand the DNA of the Tata Group. In India, Tata is not merely a corporate brand; it is an institution woven into the fabric of our nation building. From salt to software, the Tata name stands for a singular virtue: Trust.

For over 150 years, the Tata philosophy has been that community is not just another stakeholder in business, but the very *purpose* of its existence. When TCS set foot in Hungary 25 years ago, they brought with them not just capital and code, but this ethos of ethical leadership and community welfare. They did not come here merely to ‘operate’; they came here to belong.

And belong they do. Today, TCS Hungary is not an outpost; it is a nerve centre. It was a visionary move to establish the first Global Delivery

Centre in this region long before it became the trend. TCS saw early on what many others are only realizing now: that Hungary is a goldmine of intellectual talent, mathematical prowess, and engineering creativity.

By integrating Hungarian linguistic capabilities and technical aptitude with Indian process excellence and scale, TCS has created a unique hybrid. You have empowered local talent to service global giants. You have shown that when Indian tech meets Hungarian intellect, the result is world-class innovation.

This brings me to a broader point about the economic relationship between our countries. There is a misconception that foreign investment is purely about market access. The Indian investment story in Hungary proves otherwise.

Indian enterprises—led by flagships like TCS, Apollo Tyres, and SMP—are here to add value. When Indian companies invest here, they bring technology, they bring global best practices, and they bring resilience. We are helping make Hungarian companies more competitive on the global stage. We are not just employing people; we are upskilling the workforce for the Industry 4.0 era. We are partners in Hungary's journey to becoming a knowledge-based economy.

This partnership is fuelled by the tremendous development happening back home. Under the visionary leadership of Prime Minister Shri Narendra Modi, India has undergone a digital transformation of unprecedented scale. We have moved from being the 'back office' of the world to being a global powerhouse of innovation and R&D.

Through initiatives like 'Digital India' and our pioneering Digital Public Infrastructure, India is defining the future of FinTech, AI, and cloud computing. The strength of our ICT sector is no longer just about cost arbitrage; it is about solving the world's most complex problems. As India rises, we take our partners with us, and Hungary stands in the front row of that partnership.

In a world often characterized by flux, Hungarian leaders have succeeded in creating an environment of stability, predictability, and openness.

Your 'Opening to the East' policy has been more than a slogan; it has been a handshake that we have warmly reciprocated. Hungary has established itself as the perfect gateway to Central Europe for Indian businesses. The low corporate tax rates, the high-quality infrastructure, and the welcoming cultural environment make this nation a preferred destination for Indian capital. We feel at home here.

Looking to the horizon, the future of our commercial ties is brighter than ever. With the finalization of the **India-EU Free Trade Agreement (FTA)**, we stand on the precipice of a new era.

The FTA is a game-changer. It dismantles barriers, streamlines the movement of our high-skilled professionals, and opens tremendous opportunities for services and trade. It will allow companies like TCS to operate with even greater fluidity, deepening the integration between the Indian and European markets. Hungary, with its strategic location and strong ties to India, stands to be one of the biggest beneficiaries of this expanded economic corridor.

Ladies and Gentlemen, Twenty-five years ago, TCS planted a seed in the fertile soil of Hungary. Today, it is a mighty tree, sheltering thousands of families and supporting global businesses.

As we celebrate this Silver Jubilee, let us look forward to the Golden Jubilee. Let us commit to deepening this bond—innovating together, growing together, and succeeding together.

Congratulations to the entire TCS team. Long live India-Hungary friendship.

Köszönöm szépen. Thank you.