

## Embassy of India Budapest

The Embassy of India, Budapest, organized an event on “India Tourism Meet” on 13 August 2025, bringing together representatives from International Airlines, Media Personalities and Tour Operators. Engaging sessions and presentations showcasing India’s rich travel experiences and opportunities to promote inbound tourism from Hungary to India. The Tourism meet was opened by Mr. Rajeev Kumar, Second Secretary (Commerce) giving welcome remarks followed by the address of Mr. Praveen Kumar Charge d’ Affaires. In his address, Cd’A outlined the rapid growth of Indian tourism, various schemes launched by the Government of India to promote tourism, and details of e-tourist visa for international tourists coming to India. He also requested the participants to encourage tourists in Hungary and in Europe to visit, explore the timeless charm and modern achievements of India. He also stressed that Embassy of India in Budapest would be very happy to provide any support required by them or anyone to visit and experience incredible India.



This was followed by playing of Incredible India videos showcasing several Indian states and tourist destinations in India. Ms. Edit Oskó, renowned tour operator offering specialized tours to India, gave a detailed presentation highlighting her experience especially to Mumbai and to the astonishing home boat tourism in Kerala.



Caitanya Das from Krishna Valley, another important tour operator, shared his experiences of taking tourist groups from Hungary to various parts of India and highlighted the opportunities of spiritual tourism (Tirupathi, Meenakshi, Srirangam, Pushkar) in India.

This was followed by presentations of Airlines: IndiGo, Emirates, Türkish Airlines. Indigo highlighted its growing market share in India (62.7%) and its acquisition of extra 500 aircraft to the existing 430. IndiGo is primarily serving domestic market with 90+ destinations, and has only 40+ international destinations.

Mr. Gabor Horvath, CEO, Emirates Airlines, Hungary informed that Emirates is travelling to India since 1985 starting with the Mumbai-Delhi route, currently they have 9 destinations and 6 million passengers per year.



In their presentation, Türkish Airlines (Tenzile Hocaoglu Sales Manager, Eszter Fanni Sontra, Kincső Vámos Sales and Marketing Representative) informed about the connectivity provided by them on Budapest-Istanbul-New Delhi/Mumbai routes.





After the presentations, there was a discussion and Questions and Answers session to discuss the way forward to increase tourism from Hungary to India.



During the event several Indian Tourism related rollups, tourism material and Make in India merchandise were displayed. The meeting was followed by light refreshments.