



CROP NEXA
Transforming Agriculture, Connecting Global Opportunities

CROP NEXA 2026

**GLOBAL
AGRICULTURE
TRADE CONCLAVE**

**17th to 20th
September**

**EVP TRADE &
CONVENTION CENTRE
BANGALORE
HIGHWAY, CHENNAI**



ABOUT THE CONCLAVE

Crop Nexa proudly presents an international mega platform uniting **farmers, innovators, policymakers, industries, researchers** and **global stakeholders** to shape the future of agriculture.



Sustainable agriculture



Global innovations & technologies



International trade collaboration



Farmer empowerment



Policy-research-grassroots
integration





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Special Dignitary Participation



Shri. Shivraj Singh Chouhan

**Minister of Rural Development, Agriculture & Farmers Welfare
Government of India**



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Shri. Jitanram Manjhi

**Ministry of Micro, Small & Medium Enterprises
Government of India**

Participation scheduled:

18th September 2026



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Shri. Abhishek Dev, IAS

Chairman of Agricultural and Processed
Food Products Export Development Authority
(Ministry of Commerce & Industry, Govt. of India)



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Shri. Sridhar Vembu

Padma Shri Awardee

Founder & CEO - Zoho Corporation



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Shri. Ranveer Chandra

**Managing Director for Research for Industry,
and the CTO of Agri-Food**



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Shri. Nainar Nagendran

Former Minister, Government of Tamil Nadu



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Shri. Rajkumar Chhahar
MP

Member of Parliament (Lok Sabha)

Participation scheduled:

17th September 2026



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Adv. Sangeetha Viswanathan

Chairman of the Spices Board



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Shri. Aditya Shah

Global Director - Strategic Partnerships, Cropin

Aditya Shah serves as the Global Director - Strategic Partnerships at Cropin, where he plays a transformative role in driving technological innovation in agriculture. With over 15 years of experience, including co-founding a startup, Aditya brings a deep passion for revolutionizing the agricultural landscape through cutting-edge solutions that empower farmers and farming enterprises.

With Cropin, Aditya focuses on advancing the adoption of smart agri-tech solutions, enabling stakeholders across the agricultural value chain to enhance productivity, sustainability, and profitability. He has been instrumental in spearheading initiatives that promote Climate Smart Agriculture and sustainable practices, addressing critical challenges such as climate change, resource optimization, and food security. His efforts have left a lasting impact on agricultural ecosystems across Southeast Asia, Latin America, Africa and beyond.

By leveraging technology, Aditya and Cropin are reshaping how agriculture is practiced, introducing innovations like data-driven insights, precision farming, and digital platforms that enable real-time decision-making. His work contributes to empowering farmers, enterprises and governments with tools to improve yield quality, manage resources efficiently, and build resilience against climate uncertainties, fostering a brighter and more sustainable future for agriculture worldwide.

EVENT SCALE

- 500+ Indian & International organisations

PARTICIPATION FROM:

- Central & State Government bodies
- PSU's
- Agri corporates
- Startups & innovators
- Researchers & universities
- Banks & insurance institutions participation expected from lakhs of farmers & agri stakeholders





INTERACTIVE FARMER WORKSHOPS



Technology adoption



Climate-resilient farming



Productivity enhancement



Market linkage & income growth



Policy awareness & financial inclusion





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KNOWLEDGE CONFERENCES

- Smart farming & mechanization
- Soil, water & natural resource management
- Organic & sustainable agriculture
- Agri startups & innovation
- Food processing & value addition
- Global agri trade & export
- Finance, insurance & policy
- Rural development
- Climate & environmental sustainability





AGRICULTURE MEGA EXPO

- Agri biotechnology & innovation
- Machinery, tractors & drones
- Irrigation & water technologies
- AI, ML & IoT in agriculture
- Fertilizers & crop solutions
- Dairy, livestock & fisheries
- Food processing & cold chain
- Seeds & precision farming
- Renewable energy (solar pumps)
- Agri startups & incubation
- Export & global trade services
- Medicinal plants & horticulture
- Warehousing & supply chain

...and many more.



AGRICULTURE JOB MELA

A dedicated Job Mela for Agriculture Degree Holders.

This segment will bring together agriculture graduates, diploma holders, and agri-professionals with top organizations from agri-tech, input industries, food processing, and allied sectors. The Job Mela will feature on-the-spot interviews, career guidance sessions, and recruitment opportunities, enabling participants to explore diverse career paths and gain industry exposure.



OFFICIAL INVITATION

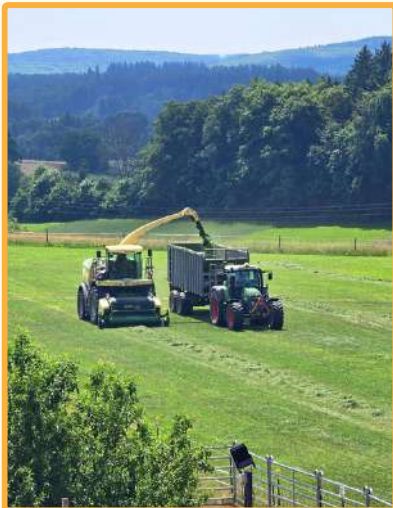
We cordially invite participation, collaboration, and partnership from all stakeholders across the agriculture and allied ecosystem to join this transformative global agriculture movement.

Government & Public Institutions

- Central Government Departments
- State Government Departments
- PSU's & Boards
- Policy & regulatory bodies



Agriculture Industry & Corporates



- Agri machinery & tractor companies
- Irrigation & water technology companies
- Fertilizer & agri-input manufacturers
- Seed companies & tissue culture firms
- Bio-fertilizer & organic input companies
- Agri biotechnology companies
- Drone & precision agriculture companies
- Solar pump & renewable energy providers

Trade, Processing & Supply Chain

- Food processing industries
- Cold storage & logistics companies
- Warehousing & supply chain providers
- Export houses & global trade agencies
- Commodity boards & market platforms



Innovation & Knowledge Ecosystem



- Agri startups & incubators
- Research institutions & laboratories
- Agricultural universities & colleges
- Technology companies (AI, IoT, ML in agriculture)

Allied Agriculture Sectors

- Dairy & livestock organisations
- Fisheries & aquaculture companies
- Horticulture & floriculture enterprises
- Medicinal plants & herbal sector
- Integrated farming organisations



Finance & Development

- Banks & financial institutions
- Insurance companies
- NABARD & development agencies NGOs & farmer producer organisations



Farmers & Community

- Farmer producer companies (FPOs)
- Farmer associations & cooperatives
- Progressive farmers & rural entrepreneurs
- Students & agri professionals





AGRI EXPORTS & GLOBAL MARKET ACCESS



- Agricultural export promotion and international market access
- Processed food value addition and global competitiveness
- Export certification, traceability and quality compliance
- Agri-export infrastructure and cold chain development
- Global buyer-seller partnerships and trade facilitation
- Branding of Indian agricultural products in international markets
- Technology-driven export ecosystem modernization
- Investment opportunities in agri-processing and export logistics
- Sustainable export-oriented agricultural production
- Strengthening farmer-to-global-market value chains



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"India as a Global Hub for Cocopeat & Coir Based Agri Inputs"

- Future of cocopeat in precision agriculture
- Coir pith applications in high-value farming
- Sustainable substrates for greenhouse cultivation
- Innovation in coir-based agri inputs





COCONUT ECONOMY & VALUE CHAIN TRANSFORMATION



- Value-added coconut products for domestic and global markets
- Coconut-based agri processing and industrial innovation
- Export opportunities in coconut products and derivatives
- Farmer-centric market linkages and income enhancement
- Technology-driven coconut cultivation and productivity improvement
- Sustainable coconut farming and climate-resilient practices
- Entrepreneurship opportunities in coconut processing



FEATURE OF CASHEW & COCOA

- Advanced cultivation practices for cashew and cocoa productivity enhancement
- Climate-resilient plantation development
- Post-harvest technology and quality improvement
- Value-added processing and product innovation
- Export opportunities in global premium markets
- Farmer income enhancement through integrated value chains
- Agri entrepreneurship in plantation crop processing
- Investment opportunities in cashew and cocoa infrastructure
- Technology-driven traceability and quality certification
- Sustainable plantation-based agribusiness development



FUTURE OF INDIA'S AQUACULTURE & MARINE TRADE ECOSYSTEM



MPEDA

- Export-oriented aquaculture growth
- Sustainable seafood production
- Processing innovation
- Global compliance standards
- International market opportunities





INDIA IS THE GLOBAL CAPITAL OF SPICES TRADE

- Agricultural exports
- Farmer value addition
- Processing and branding
- Global trade
- GI products
- Organic cultivation
- International market access



स्पाइसेस बोर्ड
भारत



INDIAN COUNCIL OF AGRICULTURAL RESEARCH



“Research, Innovation & Technology Transfer for Global Agricultural Competitiveness”

- Interaction with agricultural scientists and researchers
- Collaboration with agritech innovators and startups
- Policy discussions on agricultural modernization
- Research commercialization opportunities
- Technology transfer partnerships
- Global knowledge exchange initiatives



NATIONAL SEED CORPORATION LIMITED (NSC)

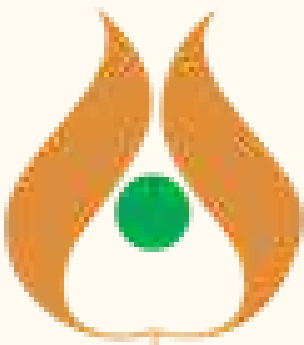
“Seed Innovation for Global Food Security: Research, Technology,
Quality & Trade”

- Future of India’s seed industry in global markets
- Innovation in plant genetics and breeding
- Regulatory frameworks and seed certification standards
- Sustainable seed production systems
- Export opportunities and international collaborations
- Strengthening farmer access to quality seeds





NATIONAL HORTICULTURE BOARD



“Transforming Indian Horticulture: Infrastructure, Innovation & Global Competitiveness”

- Building modern horticulture infrastructure
- Strengthening farm-to-market supply chains
- Enhancing export readiness of horticulture produce
- Technology adoption in protected cultivation
- Improving quality standards and traceability
- Investment opportunities in horticulture value chains



Govt of India - Agriculture Schemes

Income Support & Farmer Welfare

- Pradhan Mantri Kisan Samman Nidhi (PM-KISAN) – Direct income support ₹6,000/year to farmers.
- Pradhan Mantri Kisan Maan-Dhan Yojana (PM-KMY) – Pension for farmers after 60 years.
- Kisan Credit Card (KCC) Scheme – Credit facility for farmers.
- Interest Subvention Scheme (ISS/MISS) – Subsidized agricultural loans.
- Formation & Promotion of 10,000 Farmer Producer Organizations (FPOs).

Crop Insurance & Risk Management

- Pradhan Mantri Fasal Bima Yojana (PMFBY) – Crop insurance.
- Restructured Weather Based Crop Insurance Scheme (RWBCIS).
- Pradhan Mantri Annadata Aay Sanrakshan Abhiyan (PM-AASHA).
- Price Support Scheme (PSS).
- Market Intervention Scheme (MIS).

Irrigation & Water Management

- Pradhan Mantri Krishi Sinchai Yojana (PMKSY).
- Per Drop More Crop (PDMC) – Micro-irrigation.
- Accelerated Irrigation Benefit Programme (AIBP).
- Watershed Development Component (WDC-PMKSY).
- Rainfed Area Development (RAD).

Soil Health & Fertility

- Soil Health Card Scheme (SHC).
- Soil Health & Fertility Management Scheme.
- National Project on Soil Health & Fertility.
- Agroforestry Sub-Mission (SMAF).



Organic & Natural Farming

- **Paramparagat Krishi Vikas Yojana (PKVY) – Organic farming clusters.**
- **Mission Organic Value Chain Development for North Eastern Region (MOVCDNER).**
- **National Mission on Natural Farming (NMNF).**

Crop Production & Food Security

- **National Food Security Mission (NFSM).**
- **NFSM – Rice**
- **NFSM – Wheat**
- **NFSM – Pulses**
- **NFSM – Coarse Cereals**
- **National Mission on Edible Oils (NMEO-Oilseeds).**
- **National Mission on Edible Oils – Oil Palm (NMEO-OP).**

Horticulture & Plantation Development

- **Mission for Integrated Development of Horticulture (MIDH).**
- **National Horticulture Mission (NHM).**
- **National Bamboo Mission (NBM).**
- **Clean Plant Programme (CPP) – Disease-free planting material.**

Agricultural Marketing & Digital Agriculture

- **National Agriculture Market (e-NAM).**
- **Integrated Scheme for Agriculture Marketing (ISAM).**
- **Agricultural Marketing Infrastructure Scheme (AMI).**
- **Digital Agriculture Mission.**



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Farm Mechanization & Technology

- Sub-Mission on Agricultural Mechanization (SMAM).
- Namo Drone Didi Scheme – Drones for agricultural spraying.
- Sub-Mission on Agricultural Extension (SMAE).
- Sub-Mission on Seeds & Planting Material (SMSP).

Infrastructure & Value Chain

- Agriculture Infrastructure Fund (AIF) – ₹1 lakh crore infrastructure financing.
- Rashtriya Krishi Vikas Yojana (RKVY).
- Crop Residue Management Scheme (CRM).
- Crop Diversification Programme (CDP).
- Integrated Cold Chain and Value Addition Scheme.

Allied Agriculture & Livelihood

- National Beekeeping & Honey Mission (NBHM).
- National Livestock Mission (NLM).
- Blue Revolution – Fisheries Development Scheme.
- Pradhan Mantri Matsya Sampada Yojana (PMMSY).
- National Dairy Development Programme (NDDP).
- Dairy Infrastructure Development Fund (DIDF).
- Animal Husbandry Infrastructure Development Fund (AHIDF).



CROP NEXA 2026 – NATIONAL ADVISORY COMMITTEE

Dr.R.S.Paroda

Former DG, ICAR & Founder Chairman, Trust for Advancement of
Agricultural Sciences (TAAS), New Delhi

Dr. T.Mahapathra

Chairperson, PPVFRA Ministry of Agriculture, Govt. of India,
New Delhi.

Shri.A.Narendran

International Trade & Corporate Legal.

Dr.N.Parasuraman

Principle Scientist,
M.S.Swaminathan Research Foundation.

Dr.Sethu Kumanan

Chairman- Sethu Bhaskara Group of
Institutions, Philanthropist and Educationalist, Chennai.

Prof.Baskaran Manimaran

Founder Vice Chancellor-TNJFU.

Prof Dr.A.Rajendran

Chairman, Life Care Phyto Labs,
Senior Scientist, India, East Africa, UAE.

Prof.Dr.S.Mahimairaja

Former Dean(Agriculture)- TNAU, Coimbatore.



Shri.Rajesh

MD, GCL India Ltd, Organic Agriculture Certification Company-
Delhi.

Shri.Chandrasekaran

Trade Policy Analyst -Delhi.

Shri.D.Balashivaprasath

- Former Director NHB,
- Director- Grower flower council of India,
- Member of the Advisory Committee of Indian Horticulture,
- Member of Committee MIDH and APEDA.

Dr.N.Barathi

Bamboo Scientist, Growmore Biotech Ltd, Hosur.

Shri.Balamuthukumar

President, Thirugnanasambandar Farmer Trust, Tamilnadu.

Shri.Prakash Kejriwal

MD, Bee Care India Pvt Ltd, Delhi.

Dr.Nataraj Thiyagarajan

MD, MycoCorp Biologicals Pvt Ltd, Bangalore.

Shri.A.Pandian

Director, Sakthi Fertiliser Corporation, Coimbatore.

Shri.Arunkumar

Agri Director, RC Exports, Kanikho Farmer Producer Company Ltd.

Dr.M.Jayaram

B2B Organiser , National and International Trade.



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Shri.Shankaran

Founder , FRIGOSCAN POST HARVEST TECHNOLOGIES

Shri.Rakesh Taurani

**President and CEO , Indian Chamber of Commerce ,
Slovak Republic**

Dr.Bharat Matha V.Mohan

Chairman , REAP Cooperative Society &Limaco Pvt Ltd

Saalai Manikam

Managing Director

Arima Farms Ltd Ghana ,West Africa.

Arima Farms Ltd - Agriculture & Allied Industries

Arima Resources Ltd - Mining

Shri.R.Narasimhamurthy

International Trade & Business Consultant

Shri. P.Senthil B.A.,B.L.(Hons.)

Corporate Legal & Compliance Strategist





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Venue Dimension Overview

Venue	Area		Length		Width		Height – Max.		Height – Min.	
	sq. m.	sq. ft.	m.	ft.	m.	ft.	m.	ft.	m.	ft.
Hall A	5,030	54,144	114	376	43	144	15	52	9.7	32
Hall B	5,030	54,144	99	376	43	144	15	52	9.7	32
Hall C	5,030	54,144	99	376	43	144	15	52	9.7	32
Hall D	4,438	47,702	96	316	45	150	15	52	9.7	32
Total Hall Dimension	19,528	2,10,194								
Entrance Plaza	1,885	20,300	50	164	38	124	10	10	7.8	26
Food Court	942	9,064								
Food Court Dining	1,607	17,300								
Open Space	21,553	2,32,000								



Venue Dimension Overview

Venue	Area		Length		Width		Height – Max.		Height – Min.	
	sq. m.	sq. ft.	m.	ft.	m.	ft.	m.	ft.	m.	ft.
Hall A, B & C										
Hall	4,381	47,100	99	327	43	144	15	52	9.7	32
Lobby	682	7,328	15	49	43	144				
Hall D										
Hall	4,035	43,428	87	286	45	150	15	52	9.7	32
Lobby	403	4,334	8.7	29	45	150				

**Scan Here
For Location**





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ORGANISED BY:

CROP NEXA

**Driving farmer empowerment through innovation,
sustainability and global collaboration.**

INFORMATION

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