

VOICE OF THE MARKET



IndiaSoft 2025 was a stellar platform showcasing India's tech prowess to the world. Kudos to the team for fostering global collaboration and innovation!

Vinay Mahajan
President & CEO,
NAM Info Inc.



IndiaSoft 2025 offered valuable insights into India's vibrant IT sector and connecting us with innovative solutions and potential partners.

Do Thanh Binh
Director, Vietnam Software & IT
Services Association, Vietnam



IndiaSoft 2025 proved to be highly beneficial for our business, facilitating numerous valuable connections with potential Indian partners

Dan Levy
Founder and CEO,
DL Consulting, Israel



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Borgil Surenkhuv
Director, Sergelt Consulting
Group LLC, Mongolia



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Angelina Margun
Head Of Division, International
Development joint Stock Company
& laboratory Of Digital Development Russia



IndiaSoft fosters cross-border partnerships and collaboration, particularly in emerging industries like AI and e-commerce.

Dr. Shinuna Al-Barwani
Founder and CEO, Metro
Muscat, Oman

HOW TO REGISTER

Foreign buyers can register as Hosted Delegates or General Visitors via the official **INDIASOFT 2026** portal.

www.indiasoft.org

or

Scan to Register



Additional incentives for trade delegations, ministries and chambers of commerce available.

Let **INDIASOFT 2026** connect you to the most competitive, innovative and export ready tech ecosystem in the world.

Contact us

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SNAPSHOTS | 2025 Edition



INTERNATIONAL PAVILION

DISCOVER. COLLABORATE. SOURCE.



26th EDITION
INDIASOFT
International ICT Exhibition & Conferences
BUSINESS BEYOND BOUNDARIES

23 24 25
MARCH 2026
NEW DELHI



Scan to visit event website



INDIASOFT 2025 Video byte

Organised by

ESC Electronics and Computer Software
Export Promotion Council
www.escindia.in

Sponsored by

Ministry of Commerce & Industry
Government of India

International Partners



WHY INDIASOFT 2026 SHOULD BE ON YOUR RADAR

(including co-located events)

50K+

Domestic Visitors / Buyers

1500+

Exhibitors

70+

Countries

700+

Foreign Delegates

100+

New Launches

5000+

Pre-organised B2B Meetings

INDIASOFT 2026 brings you direct access to India's thriving innovation ecosystem acurated marketplace of future-ready technologies and trusted tech partners.

Whether you're looking to source cost-effective solutions, build strategic alliances, or explore new global supply chains, INDIASOFT is your most direct and rewarding entry point.

Join over 700 international buyers from 70+ countries as you connect with some of India's finest IT companies, start-ups, and tech pioneers under one powerful roof.

THE VALUE PROPOSITION FOR GLOBAL BUYERS

- ✓ **Access to 1500+ Indian solution providers**
Discover tailored, cutting-edge IT products and services
- ✓ **Highly competitive pricing**
Boost margins and ROI without compromising on quality
- ✓ **One-on-one business meetings**
Network with vetted suppliers, innovators, and exporters
- ✓ **Expand sourcing base**
Diversify from traditional sourcing destinations
- ✓ **Co-create new offerings**
Collaborate with Indian partners for next-gen innovations
- ✓ **Market and trend insights**
Stay ahead with India's leading tech and digital trends

WHY INDIA? WHY NOW?



- **\$250+ billion digital economy** with ambitious plans to reach **\$1 trillion** by 2027



- **Fastest-growing tech market** driven by high domestic consumption and global exports



- Home to **63 million+ MSMEs** and leading IT exporters with proven global delivery capabilities



- Government-backed initiatives across e-governance, smart cities, AI, cybersecurity, fintech, healthtech and logistics



- International players like Microsoft, Google, Amazon, Siemens, Bosch and Hitachi are already active partners in India's digital journey



- India offers exceptional value, deep domain expertise and innovation at scale

? Who Should Attend?

- ✓ **Strategic sourcing teams from telecom, retail, government, banking, logistics, health & education**
- ✓ **Importers, distributors and consultants looking for innovative technology products and services**
- ✓ **ICT buyers and solution seekers from both public and private sectors**
- ✓ **Tech investors and system integrators seeking regional partnerships**
- ✓ **Government delegations and trade missions exploring digital cooperation**

WHAT MAKES INDIASOFT DIFFERENT



Focused on
Quality + Affordability –
India's best tech, built to
scale globally



Sourcing + Partnership
Platform - More than
just showcasing-it's
matchmaking



Pre-scheduled B2B
meetings – Up to **6,000**
buyer-seller interactions
expected in 2026



Global Participation,
Indian Innovation - Explore
what fuels India's growing
reputation as the leading
global technology
leader



Access to Innovation -
From AI and blockchain
to SaaS and GovTech,
experience the
future now