

Certified Farm / Livestock Advisor Program - for Professional Excellence



National Institute of Agricultural Extension Management (MANAGE)

An Organization of Ministry of Agriculture and Farmers Welfare (MoA & FW), Govt. of India

Rajendranagar, Hyderabad - 500 030, Telangana, INDIA.

Website: www.manage.gov.in

National Institute of Agricultural Extension Management (MANAGE) established in 1987, is an apex level autonomous institute under the Ministry of Agriculture & Farmers Welfare, Government of India. MANAGE offers its services in Training, Consultancy, Management Education, Research and Information Services. MANAGE organizes need based Extension Management programs for the Extension functionaries of Agriculture and Allied departments in the country. However, it is being felt that the capacity building program of MANAGE should help the extension functionaries to take forward the proven technologies from National Agriculture Research System (NARS). Hence, MANAGE has launched a new initiative titled “**Certified Farm Advisor/Certified Livestock Advisor**” program with the help of ICAR institutes/SAUs and other Elite Institutes for extension officers in agriculture and allied sectors through a systematic approach.

Objective

To create a cadre of “Certified Farm Advisors/Certified Livestock Advisors” by suitably enhancing the core competencies of public and private extension professionals in appropriate technologies of agriculture and allied sectors to enable them to deliver effective “Technical advisory services” and thereby address the field-level problems faced by the farmers.



Structure of the Program

Divided into three Modules

Module-I: It deals with sectoral specific latest technologies and management aspects for a period of three months through e - platform by MANAGE on important and emerging areas. The Study material will be in the form of Text, Power point and videos. As Module-I is administered through online, the officials enrolling for the program will not be disturbed from their regular duties. Functional / working knowledge of computer is required for enrollment.



Module-II: Those who have completed Module-I will be sent to the identified ICAR institutes/SAUs/ Elite Institutes (based on the need and specialization preferred by the extension functionaries) for intensive specialized skill oriented training for a period of 15 days, within or outside their respective states.

List of specialization for choosing in Module II

Crops / Enterprises for Module – II under each sector

Agriculture	Horticulture	Animal Husbandry
1. Rice	1. Fruits	1. Cattle
2. Wheat	2. Vegetables	2. Buffalo
3. Millets	3. Flowers	3. Sheep
4. Pulses	4. Plantation Crops	4. Goat
5. Oilseeds	5. Spices	5. Poultry
6. Sugarcane	6. Medicinal & Aromatic Plants	6. Piggery
7. Cotton		
8. Seed Technology		
9. Forage Crops		
10. Organic Farming		

Module-III: On completion of Module-II, the candidates will try to apply his learning in the field at his place of work. The candidate will be provided handholding support by a Mentor Scientist/s for a period of eight months from the same Institute where he has undergone Module-II. The hand holding will be in the form of technical guidance to the candidate whenever he faces any problem in the field, while applying his technical knowledge/skills acquired on the specialization of crop/enterprise. This will help the candidate to develop holistic understanding on the practical aspects of specialization. By the end of Module-III, the candidate will be competent enough to solve the field problems and will be able to provide better advisory services to the farmers.



After completing all the three Modules, the technical competency of the candidate will be assessed on the chosen specialization and will be recognized as "Certified Farm Advisor/Certified Livestock Advisor" jointly by the concerned ICAR/ other relevant institute and MANAGE.

Expected Outcome

Candidate completing this program will acquire good knowledge on a particular Crop/ Specialization. After recognizing the candidate as "Certified Farm Advisor/Certified Livestock Advisor", MANAGE will display their names in its website so that the stakeholders could verify the credentials of the Advisors and make use of their services.

Eligibility Criteria for enrollment: Extension functionaries graduated in Agriculture, Horticulture, Sericulture, Animal Husbandry and other Agriculture related courses and currently employed in the Department of Agriculture/Allied sectors of Central/ State/ UT governments/ SAUs/ KVKs/ ATMA, upto an age of 55 years with functional literacy on computer are eligible to enroll for the program. BTMs and ATMs of ATMA are also eligible for the program.

Medium of Instruction: English

Fee: The course fee for the extension functionaries working in Govt. Department is Rs. 5,000/- and for private candidates and agripreneur is Rs. 15,000/- per candidate.

The expenditure for conducting Module-I, II and III will be met by MANAGE, including food and accommodation for enrolled candidates during Module-II.



Role of Sponsoring Agent / Organisation

1. The course fee of Rs. 5000/- and TA/DA of the nominated candidate/s for attending training program for 15 days for Module-II has to be borne by the sponsoring department.
2. The 15 days training may be conducted within or outside the state in ICAR/SAUs/Elite institutions based on the chosen specialization.
3. Permission to attend the 15 days training program and to treat this period as "On -Duty".

Evaluation: The candidates will be evaluated based on their performance.

Module-I is online: There will be two Tests. An aggregate of 50 marks is required to qualify from Test-1 and Test-2. These two tests are conducted by MANAGE. Tests Schedule will be announced in advance on MANAGE website and also intimated through mail to the enrolled candidates. Candidates who do not clear/absent for Tests of Module-I will be given an opportunity to write supplementary test after Test-2.

Module-II and III will be conducted by the concerned ICAR Institute. The candidates scoring 50% of Marks and above are declared as Pass; 60 - 80% is First division and above 80% is distinction.



For further details, please visit <http://www.manage.gov.in/cfa/cfa.asp> or contact

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